

ADVENT CALENDARS & GIFT IDEAS



DRAYTON

CREATIVE DESIGNS
INNOVATIVE IDEAS
FABULOUS RESULTS

BESPOKE ADVENT CALENDARS

Christmas is the busiest time here at DRAYTON HQ and boy do we love it! We're a little infatuated with all things festive and the closer we get to Christmas, the more our offices resemble Santa's Workshop (and we wouldn't have it any other way!).

We created this brochure to showcase our range of Luxury & Bespoke Advent Calendars and to introduce some of our more popular Christmas gifts. This doesn't show the entire range but rather a snippet to provide you with an insight into what is possible.

Advent Calendars create a brilliant build-up to the day itself. At the end of a year where your employees have worked their socks off, the run-up to Christmas is the perfect time to show your staff they are valued. The same applies to your clients and partners too. We can deliver these directly to one main office or individual homes - whichever suits you best.

We would absolutely love to help with your Christmas Gifting. If you have any questions at all or would like to talk to the team, we've added a QR code to make things a little easier!

- Team Drayton



A5 ADVENT CALENDAR



A5 Luxury Magnetic Box with Ribbon Fixture

Standard Colours: Black, White, Ivory, Pale Pink, Pale Blue, Natural Kraft, Naked Grey, Red, Rainbow, Rose Gold, Pewter, Copper, Bronze.

This advent calendar is made up of 12 tubes, each containing a special treat! Ideal for small cosmetics (such as lipstick, mascara, mini body washes), sweets or your own items.



CANDLE CALENDAR



Each of the 12 doors contains one of our luxury votive candles - each in differing scents.

All candles are branded with an adhesive label which can be the same design or each one different.

Did you know?

Our candles are available individually or as a gift set too!

A4 Luxury Magnetic box printed with your design.

Standard colours: Black, White, Ivory, Natural Kraft, Red, Navy, Silver & Rose Gold.





Blood
Orange
DRAYTON

BRAND OUTLETTERS
Spirited
SCENTS BY
DRAYTON

BRAND
OUTLETTERS
Spirited
SCENTS BY
DRAYTON

DRAYTON
LUXURY
BRANDING
FROM THE
BRAND OUTLETTERS

BRAND OUTLETTERS
Spirited
SCENTS BY
DRAYTON

BRAND OUTLETTERS
Rose and
Peony
SCENTS BY
DRAYTON

DRAYTON
LUXURY
BRANDING
FROM THE
BRAND OUTLETTERS

BRAND OUTLETTERS
Rose and
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SCENTS BY
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BRAND OUTLETTERS
Spirited
SCENTS BY
DRAYTON

BRAND OUTLETTERS
Spirited
SCENTS BY
DRAYTON



#AudiAdvent

24





CUBE ADVENT CALENDAR

This cube Advent Calendar was created especially for Audi. The 4 sides of the box had 23 doors. Behind each one was a fact about the company. Day 24, on the lid of the cube, was the final door. Behind this was an Audi E-Tron model car.

This same concept could be used with either a branded gift behind the final door or one of your own products.

This particular style works well for employees or clients.



A model Audi E-Tron was behind the final door.

Each calendar was also sent with a matching Christmas Card.

THE SPIRIT OF CHRISTMAS



The Spirit of Christmas is (as you could probably guess!)
an Advent Calendar filled with Mini Spirit Bottles.



You can specify which spirits
you would like or let us choose
an assortment for you.

You can also choose to add a book of
Cocktail Recipes to be included with this
12-day Advent Calendar.





epionce®

We Deliver the Beauty of Healthy Skin™

2 1 6 2 9 5 2
6 4 1



1
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epionce



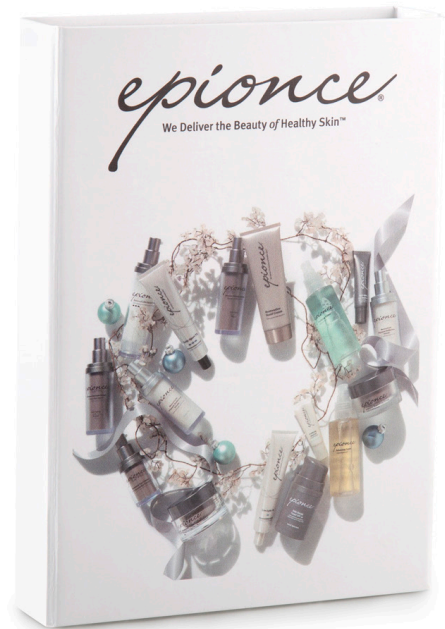
1
2

A5 LUXURY ADVENT CALENDAR



Standard colours for this luxury magnetic box:
Black, White, Ivory, Natural Kraft, Red, Navy
Blue, Silver & Rose Gold.

Rather than having traditional flat doors, this 24 day Advent Calendar is made up of 24 small boxes. Each of which is the perfect size for any small items / beauty product.







SQUARE ADVENT CALENDAR



12-day Square Advent Calendar to fit small gifts. This could be confectionery, teas, beauty items or your own products.



Magnetic Luxury box
standard colours:

Black, White, Ivory, Pale
Blue, Pale Pink, Red, Navy
Blue, Silver, Rose Gold,
Pewter & Copper.



CASE STUDY: PEPSICO

For PepsiCo's new recruits, we created a special Stocking Advent Calendar. Within the hand-made bespoke stocking were 13 gifts to mark the countdown to Christmas. Each present was wrapped and labelled with a date to show when they should be opened. Gifts included: water bottle, mini Christmas cracker containing a chocolate Santa, house tree decoration, Christmas Pudding, metal bottle opener, metal straw, Santa stress ball, hot chocolate stick, 6x mince pies, mini torch, felt coaster, pack of playing cards and a hand warmer.





OTHER CONTENT IDEAS



Woven Socks



Toiletries, Beauty and
Personal Care



Bath Bombs



Seed & Plant Items



Assortment of Tea



Mini Jams



Chocolate Advent Calendars

Although you can opt to swap the contents on the previous pages for chocolate, the following pages are Advent Calendars specifically designed to contain chocolate.

2D SNOWGLOBE ADVENT CALENDAR



These 2D Advent Calendars are filled with 24 Mini Lindt Milk Chocolate Balls.

Cut to the shape of a Snow Globe, these can be printed with your own design - or you can select our stock design.

Created with a strut at the back so it can stand up.



VENUE ADVENT CALENDARS

These advent calendars are perfect for buildings with a nice facade.



As standard, these have 12-doors. Each of which contains a milk chocolate Lindor Ball.

Industries where these have proved to be popular:

Property Development • Hotels
Estate Agents • Listed Buildings
Store Fronts • Venues



BIODEGRADABLE CALENDARS

Lindt Compostable & Biodegradable House Advent Calendar

Personalised Lindt biodegradable and plastic free house shaped Advent calendar fully printed all over with your own design onto FSC certified card 225x230x25mm. Contains 24 mini Lindor wrapped chocolate balls in an assortment of flavours 110g.

The calendar is also climate neutral and had a 100% biobased inlay which is biodegradable and compostable. The cocoa is also from a sustainable and ethical source.



100% Biodegradable & Sustainable Lindt Gourmet Advent Calendar

This Lindt Calendar is 100% recyclable and biodegradable and the packaging is also climate neutral. Lindt and Sprungli farming project promotes sustainable and ethical cocoa farming.

Fully personalised all over print with your own artwork or choose from our standard design and simply add your logo. Contains 24 mini Lindt chocolate balls in a variety of flavours.



The carton & inlay are made from renewable materials which are 100% biobased.

SHAPED CHOCOLATE CALENDARS



Lindt Luxury Circular Advent Calendar

Personalised Lindt Advent Calendar in a circular shape and printed all over with your own artwork. This unique calendar is filled with 24 mini lindor balls (110g). The calendars have a stand at the rear so you can have this at your desk throughout December.

100% climate-neutral production, printed on FSC- certified cardboard. Inlay is 100% biobased, made from renewable raw materials, biodegradable & compostable.
100% recyclable.



Lindt Luxury Star Advent Calendar

Personalised Lindt Star shaped calendar fully printed with your own festive artwork, or using our standard design with your own logo. This high end Calendar contains 24 gold wrapped mini Lindor balls (110g)

The calendar is also climate neutral and eco friendly. The inlay is 100% biobased, made from renewable raw materials, biodegradable and compostable.
100% recyclable.



SHAPED CHOCOLATE CALENDARS



Laptop Mini Lindt Balls Advent Calendar

Laptop style Lindt Lindor mini balls Advent Calendar fully printed all over with your own artwork and with a lift up laptop style lid. The calendar contains 24 mini foil wrapped Lindor chocolate balls behind each window (110g).

The inlay is 100% biobased, made from raw materials, biodegradable & compostable.
100% recyclable.



Lindt Pyramid Advent Calendar

The Personalised Lindt pyramid shaped advent calendar can be fully printed with your own festive artwork, or you can choose from one of our standard designs and simply add your logo.

Contains 24 mini Lindor balls in a variety of flavours (110g)



Also available
as a Prism

WALL ADVENT CALENDARS



Lindt Luxury XL Mix Calendar

Lindt Luxury large wall sized calendar fully printed all over with your own artwork or standard design 242x337x32. This prestigious calendar contains a luxury mix of Lindt wrapped chocolates. This includes 1x Lindt santa, 1x Lindt angel, 6x Large lindor balls in a variety of flavours, 6x Lindt hello mini sticks in a variety of flavours, 5x Lindt Mini Sticks, 5x wrapped full milk Lindt truffles, in a variety of flavours. Total weight of chocolate 185g. 100% biodegradable. Climate Neutral. FSC Certified. Lindt Cocoa Farming Project.



XL Mars Minitures Calendar

A personalised Mars Minitures Advent Calendar 242x337x32mm fully printed with your own artwork, or choose from one of our standard designs and simply add your logo. Contains 24 delicious Mars miniature chocolates, in Mars, Snickers, Bounty and Twix (240g).

DESKTOP ADVENT CALENDARS



Lindt Select Desktop Calendar & Planner

Personalised Lindt Select Desktop Advent Calendar Planner. 2-in-1 calendar to keep on your desk all year round. Fully printed all over with your own design on to FSC certified card. 225x165x10mm.

The calendar is 100% climate neutral and the inlay is made from 100% recycled material. Also available with Lindt mini balls and Sarotti tablets.



Milka Desktop Advent Calendar

Personalised Milka Desktop Advent Calendar printed in full colour containing 24 Milka wrapped chocolate tablets in 4 different flavours - hazelnut, strawberry, alpine milk and whipped chocolate. The calendar has a stand on the reverse.





MOULDED CHOCOLATE CALENDARS



We also have a range of Advent Calendars containing customised chocolates - moulded to the shape of your logo or product. This double-page spread contains the options available.



MOULDED CHOCOLATE CALENDARS



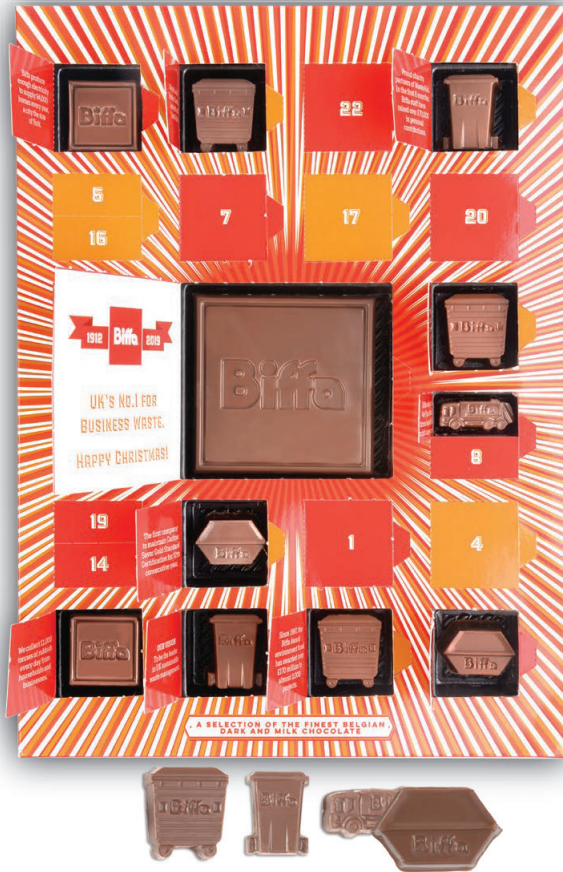
All of the moulded chocolates are made of Pure Belgian Chocolate.

35% Cocoa Butter for Milk Chocolate
55% Cocoa Butter for Dark Chocolate





MOULDED CHOCOLATE CALENDARS



Along with being able to mould the chocolates to your logo, we can also create shapes to emulate your products.

The front of the Advent Calendars can be printed with your own design or with one of our stock designs.



MOULDED CHOCOLATE CALENDARS



All of the moulded chocolates are made of Pure Belgian Chocolate.

35% Cocoa Butter for Milk Chocolate
55% Cocoa Butter for Dark Chocolate

As shown in the example below, not every piece of chocolate has to be moulded with the same design.



BRANDED BAUBLES

Our Christmas baubles are available in a wide range of colours and sizes so you're sure to find something to fit your brand. We also have a variety of different branding methods. Baubles are great for decorating the office, a gift for home decoration or even resold, given the right brand.



Printed Packaging



Plain Packaging



Glitter Print

CHRISTMAS TREES & SEEDS

Miniature Live Christmas Trees

The ultimate Eco Friendly and stand-out Christmas Gift. We have a large range of live trees - a selection of which are festive. Not only are these incredibly unique but they create discussions for years to come. We sent trees to some of our clients over 10 years ago and they still send us pictures every year of how they're growing!!



Available in a box, hessian bag or tube



Seeded Paper Christmas Cards

These cards have been embedded with seeds so when you don't need them anymore, simply plant the card in your garden and watch them grow!



Grow your Own Tree!

STOCKINGS, SOCKS & CRACKERS

Bespoke Stockings!

Along with the traditional off-the-shelf range of stockings, we also create **Bespoke Stockings!** You choose the colour of the body, the colour of the fur, whether you require any additional elements (e.g. a loop) and the print!



Woven Socks

Socks have become an incredibly popular product, all year round. Winter Socks are available and you can add bespoke shaped grips to the base too.



Christmas Crackers

Our Christmas Crackers are **bespoke** in more ways than one! The design, size and shape are all changeable along with the option of printed ribbon. On top of this, the contents are completely tailored to your requirements.



You can even supply us with your own products for us to add inside!

LUXURY GIFTS

Our Luxury Gifts are perfectly suited to those who wish to pair their brand with a well-known name. Our selection includes Waterman, Cross, Hugo Boss and Nina Ricci to name a few.

cacharel



Christian Lacroix



C R O S S .



BOSS
HUGO BOSS



NINA RICCI



LIMITED ONLY BY YOUR IMAGINATION...

The tricky part is finding something we can't brand!

To see more of our Christmas Range, visit:
www.CHRISTMAS.drayton.co.uk

